



EO Key Executive

PROGRAM

Entrepreneurs' Organization Executive Education

Day	Time	Speaker	Session
Sun 27-Apr	5-5:30 p.m.	Welcome Reception	
	5:30-6:30 p.m.	Dinner	
	6:30-7:30 p.m.	Opening Sessions	<i>Class introductions</i>
	7:30-8 p.m.	Overview	<i>One-page plan</i>
	8-9:30 p.m.	Steve Satterwhite	<i>Above the Line</i>
Mon 28-Apr	7-8a.m.	Morning workout	
	8-8:50 a.m.	Breakfast	
	8:50 a.m.	Andy Bailey	<i>Welcome and Introduction</i>
	9:00-10:30 a.m.	John Ratliff	<i>It's Not All About Profit</i>
	10:30 -11:00 a.m.	Teamwork	
	11:-12:30 p.m.	Jenn Greacen	<i>Marketing</i>
	12:30-1 p.m.	Teamwork	
	1-2 p.m.	Lunch	
	2-4 p.m.	Dan Larson	<i>Leadership in Sales</i>
	4-4:30 p.m.	Teamwork	
	4:30-6 p.m.	Stephen Covey	<i>Speed of Trust</i>
	6-6:30 p.m.	Teamwork	
	6:30-8 p.m.	Dinner	
	8 p.m.	Evening Activity with Heidi Hanna	
Tues 29-Apr	7-8 a.m.	Morning workout	
	8-8:50 a.m.	Breakfast	
	8:50 a.m.	Andy Bailey	<i>Daily Review and Updates</i>
	9-10:30 a.m.	Arnie Malham	<i>Building & Perfecting Your Culture</i>
	10:30-11 a.m.	Teamwork	
	11 a.m.-12:30 p.m.	Steve Curnutte	<i>Business Pitfalls/Finance in Business</i>
	12:30-1 p.m.	Teamwork	
	1-2 p.m.	Lunch	
	2-4 p.m.	Heidi Hanna	<i>The Biology of Performance</i>
	4-4:30 p.m.	Teamwork	
	4:30-5:30 p.m.	Andy Bailey	<i>Wrap-up and Key Take Away Discussion</i>
	5:30-6:30 p.m.	"Office" Hours (with speakers and/or team)	
	6:30-7:30 p.m.	Dinner	
	8 p.m.	Evening Activity with TeamBonding	

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Wed 30-Apr	All Day	Departures