



You and your key executives
are invited to experience
exclusive EO learning.

EO Key Executive
PROGRAM
Entrepreneurs' Organization Executive Education

Experience EO Learning Alongside Your Key Executives!

You've been asking for resources to help you build alignment with your staff— EO is granting your wish! For a second year, EO is providing its renowned Key Executive Program (KEP), designed specifically for members and their key executives.

Discover new tools for staff engagement, embrace innovative ideas and explore management solutions—together—during this highly rated executive-education program. Prepare to learn and experience share in true EO fashion and then apply your enhanced synergy back into your business.

FAST FACTS

When: 27-30 April 2014

Where: MIT Endicott House, Dedham, Massachusetts, USA

Who: EO members and their key executives.* This one-of-a-kind program is open to 50 attendees, and each member may bring key executives from their EO-qualifying company.

Cost: US\$2300 per person
(Included: accommodations, all program meals on the agenda, all program materials; not included: airfare, transfers, alcoholic beverages and other personal incidentals)

**Key executives are the individual(s) relied on by EO members to drive initiatives, lead departments and manage the company.*

GUEST SPEAKER

Stephen Covey, author of *The SPEED of Trust*, is a sought-after and compelling speaker and advisor on trust, leadership, ethics and high performance. Stephen will focus on groundbreaking and paradigm-shifting ideas at the KEP. He will challenge our age-old assumption that trust is merely a soft, social virtue and instead will teach us that trust is a hard-edged, economic driver; a learnable and measurable skill that makes organizations more profitable, people more promotable, and relationships more energizing.

How can I learn more about this program?

For more information about the KEP, please visit events.eonetwork.org/kep