



HEALTHLOGIX ACQUIRES ADVANCED CLINICAL CONCEPTS

Strengthens Scientific and Strategic Capabilities

Enhances Technology Platform

PARSIPPANY, NJ, February 18, 2016 – HealthLogiX (“HLX”), a medical education company serving the pharmaceutical and medical device industries, has acquired Advanced Clinical Concepts (“ACC”), a medical and scientific communications agency.

Since its inception in 2003, HLX has experienced significant growth while delivering a high level of end-to-end medical education services for its clients. Services span from strategic communication planning and content development through tactical execution of live and virtual meetings. The acquisition further strengthens HLX’s position in the medical education industry by bringing ACC’s medical and scientific communications expertise onto HLX’s robust platform. Existing and new clients will immediately benefit from HLX’s expanded capabilities and HLX and ACC’s ten year history of successfully partnering together on various projects.

Further, HLX’s Software as a Service (SaaS) technology platform continues to grow with this acquisition. All of HLX’s services are supported by VisionMetrics™, a proprietary, Customer Relationship Management (CRM) and project management system that provides clients with thought leader interaction data in coordination with promotional medical education events. The VisionMetrics™ system recently was expanded to include a customizable Speaker Bureau portal, and will be further expanded to include ACC’s Access Compendium. The Compendium is a scientific communications platform that allows stakeholders access to key messages and supporting data. This integration will create a full suite of compliant technological solutions to more efficiently assess and execute medical education strategies.

This acquisition marks an important milestone in HLX’s mission to better serve its clients. HLX will continue to evolve to stay at the forefront of the medical education industry.



About HealthLogiX

HealthLogiX (HLX) is a medical education partner for pharmaceutical and medical device clients. Founded in 2003 by industry veterans with over 40 years' of combined experience, HLX's services encompass strategic planning, scientific platform development and communication planning, product commercialization, execution of live and virtual events and thought leader engagement. All of these services are supported by HLX's proprietary software platform, VisionMetrics™. For more information, please visit www.hlxusa.com.

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